



VRC Short Term Rental Ratings Program

The Ratings Program consists of 3 categories: Platinum, Gold and Silver. Units must achieve a Gold or Platinum rating to qualify for participation.

All assigned ratings are designated by the Vail Racquet Club Rental Operation and are in accordance with the Lodging Quality Assurance (LQA) Program guidelines. The LQA Program is a unique Vail Valley wide rating system established by the Vail Valley Partnership, the Town of Vail, and Vail Resorts.

We are pleased to share that the Vail Racquet Club Mountain Resort has achieved an overall Platinum LQA property rating. This accomplishment speaks favorably of the VRC in-house evaluation program and, most importantly, recognizes the significant upgrades made by many homeowners.

Annual Inspections

The VRC conducts annual rating evaluations of all STR units. Each evaluation assigns a current rating of the unit and outlines improvements necessary to maintain or enhance that rating. These evaluations ensure a consistent experience for all guests and are an essential component of the program's success.

By continually improving the quality and appearance of each unit, the VRC delivers a dependable standard of excellence that encourages repeat visits and guest referrals, benefiting all homeowners.

As guest expectations and industry standards evolve, the VRC reserves the right to update rating criteria to remain competitive within the marketplace.

Rating Categories

The key elements of each rating category are quality, condition, style, and coordination. Owners are encouraged to invest in high quality, durable furniture and finishes that will last.

Accessories and decor should be minimal yet purposeful, creating a clean and intentional aesthetic. A cohesive inspired style is recommended throughout the unit to reflect the alpine east Vail setting. Consistency is essential and all units should also be well coordinated in décor and design as inconsistencies may result in a lower rating.

Platinum

Platinum units represent the highest standard of accommodation. These units have been fully renovated and deliver an exceptional first impression. The unit goes beyond “Wow” to embody excellence in every detail.

All materials, furnishings and finishes are newer, upscale, stylish and thoughtfully coordinated throughout.

These units have been renovated using high-quality finishes and materials throughout. Notable upgrades include cabinetry, appliances, interior doors, trim, baseboards, heaters, windowsills, wall texture, electronics, lighting, wall outlets, switches, fireplaces, flooring, tile etc. Premium materials have been used such as quartz, granite, natural stone, contemporary porcelain tiles, hardwood flooring and designer carpet.

Hard surface flooring and area rugs is typically present in the living, dining, and kitchen common areas but carpet is acceptable in the bedrooms and on stairs. Thoughtful details, accents, and artwork enhance the overall aesthetic. Each unit also features smart TV in the living room and in every bedroom.

Gold

Gold units are in great condition offering a high quality, refurbished and stylish appearance. The overall impression is, “This is a great place”. The furnishings are well coordinated and reflect current interior design trends.

Kitchen and bathrooms have been remodeled with quality finishes such as granite, tile, and stone. Artwork and decor are thoughtfully selected. Key elements including doors, doorknobs, trim, baseboard heaters, window treatments, carpet, flooring, and appliances are in excellent condition, with most having been updated or replaced but not all. Units with this rating are not lacking in any noticeable detail.

Silver (*Silver units do not qualify for the program*)

Silver units are “Nice” with furniture in good condition and some noticeable upgrades. However, the appearance may lack a fresh, stylish feel. Some of the furnishing, artwork and décor are of lesser quality or are slightly dated, detracting from the unit’s aesthetic rather than enhancing it.

The kitchens and bathrooms may feature original cabinetry, tile or laminate countertops; however, these elements remain in great condition. Doors, hardware, trim, baseboard heaters, window treatments, carpet, flooring, and appliances are all in great condition, though only some have been updated or replaced.